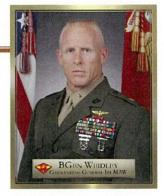
Commanding General's Intent

Warriors of 1st MAW, let me begin with how honored and humbled I am to be your Commanding General and a part of this Wing and its exceptional Marines, Sailors, and Civilian Marines that are assigned within. We must always remember that 1st MAW is a military organization that was created, designed, resourced, and expected to fight. That's what we do. And when we fight, we WILL win - nothing less is acceptable. Our purpose is singular – to support and enable the individual Marine on the ground, and we must never



forget it. The history of 1st MAW is rich and deep, from the Cactus Air Force at Guadalcanal, to the first MAG-33 sorties from the escort carrier USS Sicily in Korea, to flying 45,000 helicopter sorties in a single month during Vietnam, and should be intellectually exploited by all of us as we face the many challenges and opportunities that lie ahead.

Being a visual learner, I put together a simple framework below that encompasses my intent for the Wing. You will note that we are centered on fighting and winning – again, that's what we do and that's who we are. Everything we do in the Wing, every day, must maintain this context – contributing to our ability to fight and our ability to win. Remember, winning means victory in daily life as well as in combat. Our fighting power is characterized by three distinct attributes of each and every member in the Wing – Skilled, Smart, and Strong – and these attributes in the right balance will allow us to individually and collectively thrive in environments of both certainty and uncertainty. Our framework is bounded by professionalism, character, adaptability, grit, and warrior spirit, and much like the way they hold the framework below together, they bind each of us together as warfighters.

Skilled Marines who are Smart and Strong will be highly successful within an environment of certainty – where the situation or problem set mirrors our training and preparation. While training prepares us for certainty, education prepares us for uncertainty. To deal with uncertainty, which will be a key component of the future operating environment, we will need Smart warriors who are well studied in our profession of arms, and who can drop into any clime or place, confront an unforeseen or unimaginable challenge, assess the situation, come up with a plan to accomplish the mission, execute, and win ... that's what I expect, that's III MEF and its MSEs expect, that's what our Corps expects, and frankly, that's what our Nation expects.

Within the 1st MAW AOR, we must be ready for the fight – from the sucker punch to the title bout, and everything in between. All of us have to be able to adapt in order to deal with a situation at any intensity across the entire spectrum of conflict. We must therefore be prepared to thrive in an environment of chaos, uncertainty, constant change, and friction – this is where we are headed. Keep up the amazing work, stay focused on fighting, and above all, remain Semper Fidelis.

